

InStyle Smiles Dental Privacy Policy

The Policy is designed to assist you in understanding how we collect, use and safeguard the personal information you provide to us and to assist you in making informed decisions when using our site and our products and services. This statement will be continuously assessed against new technologies, business practices and our customer's needs.

What Information Do We Collect?

When you visit our website you may provide us with two types of information: personal information you knowingly choose to disclose that is collected on an individual basis and website use information collected on an aggregate basis as you and others browse our website.

1. Personal Information You Choose to Provide

For example, you may need to provide the following information:

Name

Website URL information

Email address

Home and business phone number

In addition to providing the previous information, if you choose to correspond further with us through email, we may retain the content of your email messages together with your email address and our responses. We provide the same protections for these electronic communications that we employ in the maintenance of information received by mail and telephone.

2. Website Use Information

Similar to other commercial Web sites, our Web site utilizes a standard technology called "cookies" (see explanation below, "What Are Cookies") and Web server logs to collect information about how our Web site is used. Information gathered through cookies and Web server logs may include the date and time of visits, the pages viewed, time spent at our website, and the websites visited just before and just after our website. This information is collected on an aggregate basis. None of this information is associated with you as an individual.

How Do We Use the Information That You Provide to Us?

Broadly speaking, we use personal information for purposes of administering our business activities, providing customer service and making available other products and services to our customers and prospective customers. Occasionally, we may also use the information we collect to notify you about new services and special offers we think you will find valuable. The lists used to send you product and service offers are developed and managed and designed to safeguard the security and privacy of our customer's personal information. As a customer, you will be given the opportunity to unsubscribe to these lists.

What Are Cookies?

Cookies are a feature of Web browser software that allows web servers to recognize the computer used to access a website. Cookies are small pieces of data that are stored by a user's web browser on the user's hard drive. Cookies can remember what information a user accesses on one web page to simplify subsequent interactions with that website by the same user or to use the information to streamline the user's transactions on related web pages. This makes it easier for a user to move from web page to web page and to complete commercial transactions over the internet. Cookies should make your online experience easier and more personalized.

How Do We Use Information We Collect from Cookies?

We use website browser software tools such as cookies and web server logs to gather information about our website users' browsing activities, in order to constantly improve our website and better serve our customers. This information assists us to design and arrange our web pages in the most user-friendly manner and to continually improve our website to better meet the needs of our customers and prospective customers.

Cookies help us collect important business and technical statistics. The information in the cookies lets us trace the paths followed by users to our website as they move from one page to another. Web server logs allow us to count how many people visit our website and evaluate our website's visitor capacity. We do not use these technologies to capture your individual email address or any personally identifying information about you although they do permit us to send focused online banner advertisements or other such responses to you.

How Do We Protect Your Information?

We utilize encryption/security best practices to safeguard the confidentiality of personal information we collect from unauthorized access or disclosure and accidental loss, alteration or destruction.

Communication Opt Out

If you wish to opt out of receiving offers directly from InStyle Smiles, you can unsubscribe by following the opt-out instructions in the emails that they send you located at the footer of the communication. We can be reached by postal mail at 4618 Riverstone Blvd. Missouri City, TX 77459 or by phone at 281-402-3553. You can email us at rgc@drgregcarroll.com with questions, comments or suggestions.

Do We Disclose Information to Outside Parties?

We may provide aggregate information about our customers, sales, website traffic patterns and related Web site information to our affiliates or reputable third parties, but this information will not include personally identifying data, except as otherwise provided in this Privacy Policy.

What about Legally Compelled Disclosure of Information?

We may disclose information when legally compelled to do so, in other words, when we, in good faith, believe that the law requires it or for the protection of our legal rights.

What About Other Websites Linked to Our website?

We are not responsible for the practices employed by websites linked to or from our website nor the information or content contained therein.